

HOEDOWN

PRESENTED BY MAGNA



SINCE 1987

.... CELEBRATING 30 YEARS

**SPONSORSHIP
OPPORTUNITIES**



**FRIDAY
SEPTEMBER 14** **&** **SATURDAY
SEPTEMBER 15**

..... AT THE MAGNA CORRAL IN AURORA, ON

MESSAGE FROM STEVE HINDER



30 YEARS OF HOEDOWN AND MORE THAN 12 MILLION DOLLARS RAISED

for hundreds of local charities, non-profit organizations, and community groups!

The Magna Hoedown is a very unique event, which has united York Region residents for 30 years. Unlike other country music festivals, the Hoedown is about community and supporting organizations whose work contributes to quality of life we have all come to appreciate.

Hoedown has been a Magna tradition since 1987—and has become **York Region's largest annual fundraiser**. This year's event takes place on **Friday, September 14th** and **Saturday, September 15th** and features two full nights of musical entertainment, cash bar, Prospector's Raffle, Junction and General Store, line dancing, and more!

This year, **20 York Region charities, non-profit organizations, and community groups** have been selected as recipients of the Hoedown proceeds. When you become a cash sponsor, 100% of all cash contributions will be shared amongst the 20 Hoedown recipients.

In addition to the funds raised, the Hoedown impacts the community by hosting the **Magna Student Hoedown**, a free concert and luncheon for over 1,000 York Region students with disabilities. It supports the arts through its **Magna Hoedown Showdown** country-music talent competition. And, it maintains a zero-waste policy to enhance **environmental sustainability**. On top of all this, the Hoedown offers the opportunity for York Region residents to become **engaged in their community**.

The Hoedown would not be possible without the dedication of hundreds of volunteers and businesses; people who come together and generously give their time and resources to help individuals and families within our community.

We hope we can count on you to become a sponsor of this much-anticipated community celebration!

Sincerely,

A handwritten signature in black ink that reads "Steve Hinder".

STEVE HINDER

Manager, Neighbourhood Network, Magna for Community and Chair, Magna Hoedown

2018 HOEDOWN EVENT SCHEDULE

FRIDAY SEPTEMBER 14TH, 2018

MORNING

STUDENT HOEDOWN

Invite only for students with disabilities and caregivers

LIVE ENTERTAINMENT AND DANCING

A TEXAS STYLE BARBECUE LUNCH

PHOTOBOOTH

EVENING

HOEDOWN SHOWDOWN TALENT COMPETITION

"JUNCTION AND GENERAL STORE" AND PHOTOBOOTH

LIVE CANADIAN COUNTRY ARTISTS, ENTERTAINMENT, AND LINE DANCING

CASH BAR

FOOD TRUCKS

SATURDAY SEPTEMBER 15TH, 2018

EVENING

PROSPECTOR'S RAFFLE DRAW AND CHEQUE PRESENTATION

"JUNCTION AND GENERAL STORE" AND PHOTOBOOTH

LIVE CANADIAN COUNTRY ARTISTS, ENTERTAINMENT, AND LINE DANCING

CASH BAR

A TEXAS-STYLE BARBECUE DINNER INCLUDED IN THE TICKET PRICE

**2018 HOEDOWN
CHARITABLE
RECIPIENTS**

AURORA FC

AURORA MINOR HOCKEY ASSOCIATION

**AUTISM ONTARIO YORK REGION &
EPILEPSY YORK REGION**

BIG BROTHERS BIG SISTERS OF YORK

DEAFBLIND ONTARIO SERVICES

**GEORGINA ARTS CENTRE & GALLERY AND
GEORGINA TRADES TRAINING INC.**

GEORGINA SKATING CLUB

KERRY'S PLACE AUTISM SERVICES

**LEARNING DISABILITIES ASSOCIATION OF
YORK REGION**

MARQUEE THEATRICAL PRODUCTIONS INC.

NEWMARKET FOOD PANTRY

NEWMARKET STINGRAYS SWIM CLUB

OPTIMIST CLUBS OF YORK REGION

SHENDEREY GYMNASTICS INSTITUTE

**SOUTHLAKE REGIONAL HEALTH CENTRE
FOUNDATION**

ST. JOHN AMBULANCE YORK REGION

THE PEER PROJECT | YOUTH ASSISTING YOUTH

VICTIM SERVICES OF YORK REGION INC.

WELCOMING ARMS

WOMEN'S CENTRE OF YORK REGION

YOUR SPONSORSHIP OPPORTUNITIES

CASH SPONSORS

PLATINUM
\$10,000
CASH

YOU RECEIVE:

- Right to use 'Hoedown' logo in advertising and promotion
- Eight (8) complimentary Hoedown tickets to both nights with reserved seating
- Four (4) VIP parking passes
- Corporate logo placement on Hoedown.ca
- Company acknowledgment on Social Media
- Company acknowledgment on Sponsor Wall

GOLD
\$5,000
CASH

YOU RECEIVE:

- Six (6) complimentary Hoedown tickets to both nights
- Three (3) VIP parking passes
- Corporate logo placement on Hoedown.ca
- Company acknowledgment on Social Media
- Company acknowledgment on Sponsor Wall

SILVER
\$2,500
CASH

YOU RECEIVE:

- Four (4) complimentary Hoedown tickets to both nights
- Two (2) VIP parking passes
- Corporate logo placement on Hoedown.ca
- Company acknowledgment on Social Media
- Company acknowledgment on Sponsor Wall

BRONZE
\$1,000
CASH

YOU RECEIVE:

- Two (2) complimentary Hoedown tickets to both nights
- One (1) VIP parking pass
- Corporate logo placement on Hoedown.ca
- Company acknowledgment on Social Media
- Company acknowledgment on Sponsor Wall

**COMMUNITY
ADVOCATE**
\$500
CASH

YOU RECEIVE:

- Two (2) complimentary Hoedown tickets to the Saturday night Hoedown
- Company listing on Hoedown.ca
- Company acknowledgment on Social Media

NOTE: Reserved seats will only be held until 8 pm

YOUR SPONSORSHIP OPPORTUNITIES

IN-KIND AND INCENTIVE PRIZE SPONSORS

PLATINUM
\$20,000
DOOR PRIZE OR
IN-KIND VALUE

YOU RECEIVE:

- Right to use 'Hoedown' logo in advertising and promotion
- Eight (8) complimentary Hoedown tickets to both nights with reserved seating
- Four (4) VIP parking passes
- Corporate logo placement on Hoedown.ca
- Company acknowledgment on Social Media
- Company acknowledgment on Sponsor Wall

GOLD
\$10,000
DOOR PRIZE OR
IN-KIND VALUE

YOU RECEIVE:

- Six (6) complimentary Hoedown tickets to both nights
- Three (3) VIP parking passes
- Corporate logo placement on Hoedown.ca
- Company acknowledgment on Social Media
- Company acknowledgment on Sponsor Wall

SILVER
\$5,000
DOOR PRIZE OR
IN-KIND VALUE

YOU RECEIVE:

- Four (4) complimentary Hoedown tickets to both nights
- Two (2) VIP parking passes
- Corporate logo placement on Hoedown.ca
- Company acknowledgment on Sponsor Wall

BRONZE
\$1,000
DOOR PRIZE OR
IN-KIND VALUE

YOU RECEIVE:

- Two (2) complimentary Hoedown tickets to both nights
- One (1) VIP parking pass
- Corporate logo placement on Hoedown.ca
- Company acknowledgment on Sponsor Wall

**COMMUNITY
ADVOCATE**
\$500
DOOR PRIZE OR
IN-KIND VALUE

YOU RECEIVE:

- Two (2) complimentary Hoedown tickets to the Saturday night Hoedown
- Corporate listing on Hoedown.ca
- Company acknowledgment on Social Media

NOTE: Reserved seats will only be held until 8 pm

2017 SPONSORS

PLATINUM

Adena Springs
Artsy Baker
The Auroran
Beverley Mahood
Metalworks Production Group
Metroland Media Group
New Country FM
Regal Tent Productions Ltd.
Scotiabank
snapd
Spin Music
Upper Canada Mall

GOLD

ADP
Airstar Canada Inc.
CRS Contractors Rental
Supply Aurora
Good For You Food Services
Lionel's Farm
Livewire Communications
Magna Golf Club
Nature's Call
Stronach Group
Villanova College
Yamaha

SILVER

A&D Enterprises
Aurora Mobile Sign
Bradford Greenhouses
CleanRiver Recycling Solutions
Curb Signs
Fast Fence Inc.
Kingbridge Conference
Centre & Institute
Little Electric
Metal Works Studios
Molson Coors Canada
Paul Jessop
Planet Earth Recycling
RC Design
Tim Hortons

BRONZE

Artistica Ballroom Dance Studio
BEST WESTERN Voyageur
Place Hotel
Bradley Mulligan
Chair-Man Mills Inc.
Chilly Willie
Chris Mercer
Cynmar

Enterprise Rent a Car
Hertz Equipment Rental
JD Smith & Sons Ltd.
The Jewel
North York Farmers
Pageholme Farms Ltd.
Rogers Communication
Sigma Promotions

COMMUNITY ADVOCATE

Amotherworld.com
Amica at Newmarket
Aurora Shopping Centre
Jordan Custoreri
The Shed Smoke House Sutton

**THANK YOU TO OUR
MANY 2017 SPONSORS!**

2018 HOEDOWN DONATION FORM

NAME: **TITLE:**

COMPANY:

ADDRESS:

CITY/PROVINCE: **POSTAL CODE:**

TELEPHONE: **EMAIL:**

WE ARE PROUD TO SUPPORT THE 2018 HOEDOWN CHARITABLE RECIPIENTS AND WOULD LIKE TO OFFER A:

IN-KIND DONATION CASH DONATION INCENTIVE PRIZES

.....

SPONSOR LEVEL:

SPONSORSHIP DONATION:

DATE DONATION IS RECEIVED:

SIGNATURE: **DATE:**

**PLEASE MAKE
CHEQUES
PAYABLE TO
COUNTRY HOEDOWN**

To confirm and register your support, please send this form to:

HOEDOWN 2018
Attention: Maggie Pelyvas
14988 Yonge Street
Aurora, ON L4G 1M6

EMAIL: maggie.pelyvas@magna.com
DIRECT: 905-726-3737
FAX: 905-726-9779