



Magna International c/o Neighbourhood Network  
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## 2019 Magna Hoedown Showdown Prize Pack

### Magna Hoedown Showdown 2019 GRAND PRIZE Valued at over \$25,000

#### **GRAND PRIZE ELEMENTS:**

1. \$2,500.00 Cash
2. A Yamaha Guitars prize package valued at approx. \$5,500.00
3. Ultimate Artist Package valued at over \$15,000.00 (see below for details)
4. A minimum of two (2) full days recording at Metalworks Studios valued at \$2,500.00
5. Gift cards and a Styling Session valued at \$2,500.00 from Upper Canada (Mall in Newmarket, Ontario)
6. Perform on the Hoedown main stage on September 14, 2019

#### **"ULTIMATE ARTIST PACKAGE" DETAILS:**

The ultimate artist package is intended to assist the artist with developing two songs and getting started in launching their career and includes:

- Industry management/business mentorship by Tom Cross and Beverley Mahood:
  - Connections with appropriate contacts;
  - Introduction to the steps to success as a performing artist; and
  - How to get your career as a performing artist started,
- Performance artist coaching by Beverley Mahood and Spin Music Inc., including coaching on:
  - Styling;
  - Choosing appropriate songs for recording and for performing live;
  - Songwriting and networking; and
  - Leveraging social media, and
- Song production by Producers Beverley Mahood and Spin Music:
  - Facilitating writing, production and recording in studio; and
  - Back up musicians for the recording studio session prize at Metalworks Studios
- PR: Photo and Radio promotion to assist with launching one song

#### **SPONSORS**

The Magna Hoedown and Showdown is sponsored by Magna International Inc. & Neighborhood Network, along with:

Aurora Concerts in the Park   Beverley Mahood   Metalworks Studios   Spin Music   Upper Canada  
Yamaha

