



Magna International c/o Neighbourhood Network  
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www.hoedown.ca/showdown

## 2019 Magna Hoedown Showdown Schedule

- May 21 – July 19** Showdown Applications are Open
- August 2** Select & Notify Top 40 artists for the Preliminary Rounds
- August 8** Preliminary Rounds  
*Theatre Aurora, 150 Henderson Dr., Aurora, ON*  
Schedule TBC
- August 12** Select & Notify Top 20 artists for the Semi-Finals
- August 21** Semi-Finals  
*Aurora Concerts in the Park, Town Park, Aurora, ON*  
Top 10 Finalists are chosen
- August 26-29** Mentorship Week  
*Theatre Aurora, 150 Henderson Dr., Aurora, ON*  
One 2-4 hour session with celebrity coach/mentor/Showdown Band and rehearsal in preparation for the Finals
- September 12** Dress Rehearsal  
*Magna Hoedown Main Stage, 337 Magna Dr., Aurora, ON*  
Schedule TBC
- September 13** Finals  
*Magna Hoedown Main Stage, 337 Magna Dr., Aurora, ON*  
Dress Rehearsal at the Student Hoedown: 9:30 AM – 2:30 PM  
Finals: 7:00 PM – 9:00 PM  
Briefing with Showdown Event Producer to discuss Grand Prize facilitation.
- September 14** Hoedown – Winner performs on main stage at the Hoedown
- September 15, 2019 – January 31, 2020** Anticipated Ultimate Artist Prize Pack Completion Dates\*:  
Phase One: Writing & Composition – anticipated to be completed by October 31, 2019  
Phase Two: Recording – anticipated to be completed by November 30, 2019  
Phase Three: Editing & Mixing – anticipated to be completed by December 15, 2019  
Phase Four: Marketing & Release – anticipated to be completed by January 31, 2020  
\*The Winner acknowledges that all dates listed above are subject to change at Magna’s discretion.

**Schedule is subject to change at the discretion of the Magna Hoedown Committee**